

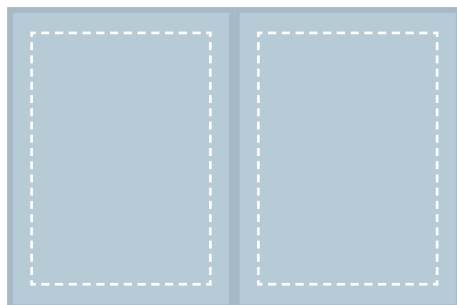
ADVERTISING



AMERICAN CHESS MAGAZINE

Double Page (Inside Cover + Full Page)

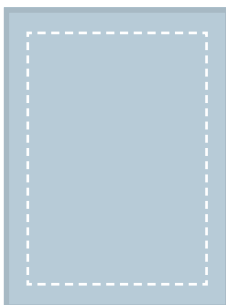
2x [8.27" x 10.87"]
2x [210mm x 276 mm]



\$ 2,500

Back Cover

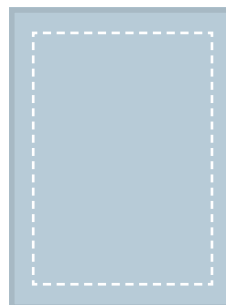
8.27" x 10.87"
210mm x 276 mm



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Inside Cover

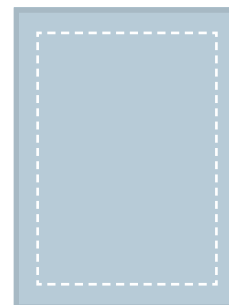
8.27" x 10.87"
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Full Page

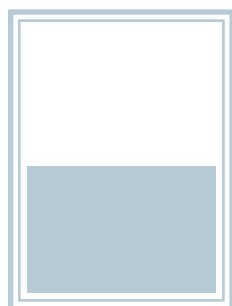
8.27" x 10.87"
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\$ 1,200

1/2 page H

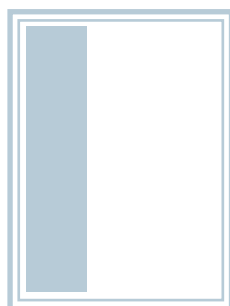
7.12" x 4.5"
181mm x 113mm



\$ 750

1/3 page V

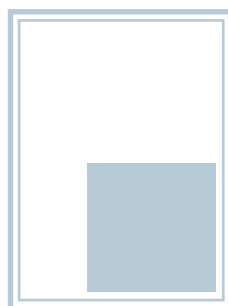
2.25" x 8.85"
57mm x 225mm



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2/6 page V

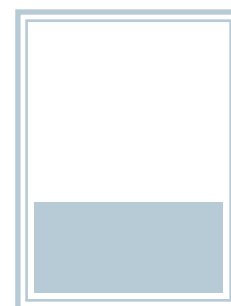
4.6" x 4.5"
119mm x 113mm



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1/3 page H

7.12" x 2.95"
181mm x 75mm



\$ 500

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Since 2016, American Chess Magazine is an authoritative voice in the exciting present-day world of chess. Our authors are top players and experts, and we offer readers a wide range of educational and entertaining features in every issue. Advertisers can time or adapt the message they wish to deliver in each ad to suit any particular season. We are bi-monthly with 100 pages per issue.

WHY CHESS?

Outside the glare of the mainstream media spotlight, chess players make up one of the largest communities in the world: 605 million adults play chess regularly – a number comparable to regular users of Facebook. According to the latest available research in the US, more people play chess than tennis and golf combined!

NOTES //

Deadlines are:

February 1, April 1, May 20, July 20, September 20, November 20.

You deliver in tif, eps, pdf, jpg, color mode CMYK, resolution 300 pixels / inch, texts to be transformed into curves.

For all dimensions add 3 mm for trimming on each side.

FULL PAGE // Text should not extend outside the live area of 7.12" x 9.8" (181mm x 249mm).

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